

# DESTINATIONS & DISCOVERIES • ORDER FORM

Please use this form to plan your advertising requirements in the current and future issues of D&D. Fill out the required information and return to your advertising sales representative (who can assist you) or send in to our office.

Additional important information on reverse side of this form.

Business \_\_\_\_\_

Address \_\_\_\_\_

Postal Code \_\_\_\_\_ Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Web \_\_\_\_\_

ISSUE	AD SIZE	PRICE	COLOUR	LISTINGS	
				EVENT	MAP
April					
May					
June					
July					
August					
September					
October					
Nov/Dec					

## FOR QUESTIONS CONTACT:

**Fletcher Ink**

PO Box 2300, Walkerton, ON N0G 2V0

1-800-423-6045

519-507-0507

Fax 519-507-0705

admin@ddontario.com

www.ddontario.com

CUSTOMER SIGNATURE

SALES REP

Total \_\_\_\_\_

Please make payable to "Fletcher Ink"

COMMENTS

Payment by VISA or Master Card

Amount Paid \_\_\_\_\_

Card # \_\_\_\_\_

Date Paid \_\_\_\_\_

Expiry Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Customer Signature



Reproduction of Destinations & Discoveries, in whole or in part, without the publishers written consent is prohibited.

Insertion of flyers or other printed material is prohibited without written consent from the publisher.

Payment required within 15 days of invoice. 2% per month added from date of invoice on overdue accounts. Full rates will be applied to overdue, discounted ad rate sales after 30 days from date of invoice. When NSF cheques received, the original ad purchase will be re-invoiced with bank fees, plus handling charge of \$25.

Deadline dates for each publication of D&D will be adhered to in order to provide time for each advertiser to approve a proof of the scheduled display ad prior to printing. Any scheduled display ads, in whole or in part, that do not arrive prior to or on the scheduled deadline date may be omitted by the Publisher; alternatively, the Publisher, time permitting, may choose to insert the ad into the reserved space with the content copy made available up to the deadline date by the advertiser without benefit of a signed ad proof copy. Insertion of such ads by the Publisher will constitute fulfillment of the advertising sales contract.

Each publication is labeled with the name of a month (ie May or Nov/Dec) for identification purposes only. This identification does not mean that the current edition will be available each and every day of that month. Some printing and distribution dates may occur prior to that month or in the first week of the month, at the discretion of the Publisher.

Every effort will be made to see that all advertising copy will be neatly presented and correctly printed. The advertiser agrees that the publisher shall not be liable for damages arising directly or indirectly from errors occurring in this publication beyond the amount paid for the space actually occupied by that portion of the advertisement in which the error occurred, whether such error is due to the negligence of its servants or otherwise, and there shall be no liability for non-insertion of any advertisement beyond the amount paid for such advertisement.

The publisher reserves the right to reject, discontinue, or omit any advertisement without notice or penalty to either party. Submitted articles, letters, and other works or materials may be used, published, distributed, and stored by Finlay Publishing, in whole or in part in print or by any other means. The publisher assumes no responsibility for any unsolicited material and all such material should include a self-addressed stamped envelope for return, if desired. The content of D&D does not necessarily reflect the opinion of the publisher. All effort is made to locate original source and give due recognition and credit for any materials reprinted from the internet.

Supply files on CD, or via e-mail (max. 5MB) to [graphics@finlaypublishing.ca](mailto:graphics@finlaypublishing.ca). FTP upload is available; email for instructions. Accepted formats: QuarkXPress 6.5, Adobe InDesign CS, PDF 1xA, Adobe Illustrator CS & Photoshop CS. Files will NOT be accepted in WordPerfect, Excel, PageMaker, Publisher, PowerPoint, or QuickTime formats. Supply images as EPS, TIFF or highest quality JPG & PDF (OPI turned off). JPGs will be saved to EPS or TIFF format. CMYK and greyscale images require a resolution of at least 300 dpi at 100%; bitmap images, 800 dpi at 100%; total ink limit 300%. Resize and convert all images to CMYK before embedding. When possible, convert all fonts to outline; otherwise, please ensure that all necessary fonts are supplied.

If unsure about file requirements, call 1.800.423.6045